



Cornwall Climate Care

FILMS – INSPIRATION – EDUCATION

Documenting Cornwall's changing climate –
and the inspirational people and projects working to tackle it

BACKGROUND

Cornwall Climate Care (CCC) was established in September 2020 to advance public education, primarily through the production of a series of themed documentaries called **Cornwall's Climate Stories**, focused on the impact of and solutions to climate change in Cornwall.

CCC not only makes films, but also engages a broad section of members of the Cornish public, community groups, school children and students, through screenings, discussion events and exhibitions, to stimulate conversation about climate change locally, and to encourage local action to develop solutions and resilience.

Cornwall Climate Care was formed by a constitution and was awarded charitable status on 25th September 2020. The Trustees are Dawn Williams, Alex Huke and Vanessa Burton and Ann Lewis.

The trustees of the Cornwall Climate Care charity present their annual report and accounts for the year ended 30th September 2023 and confirm they comply with the requirements of the Charities Act 2011, having due regard to the guidance issued by the Charity Commission concerning public benefit.



Bryony and Claire with *Power to the People* contributor, Chris Coonick, the technical director of Wadebridge Renewable Energy Network



OUR AIMS AND OBJECTIVES

Cornwall Climate Care (CCC) operates under a Trust Deed dated 22 September 2020 and registered by the Charity Commissioners for England and Wales, which includes regulations for the appointment of trustees.

The objectives of the charity are:

- To advance the education of the public in the conservation, protection and improvement of the physical and natural environment in particular but not exclusively by producing and exhibiting a series of documentary films focused on the impact of and solutions to climate change in Cornwall.

Our key objectives for the year were to:

- Produce the next two documentaries in the Cornwall's Climate Stories series.
- Deliver public screenings and discussion sessions about the films, engaging with communities both in Cornwall and beyond.
- Raise awareness of the scale and urgency of climate change locally, while encouraging community engagement through our positive stories of local action
- Develop our educational work to try to help embed deeper youth engagement with the climate crisis right across the curriculum.
- Create links with and work more broadly with researchers, other organisations and campaign groups in the UK and beyond to help contribute to global efforts to bring about action on the climate and ecological crisis.



STRUCTURE, GOVERNANCE AND MANAGEMENT TYPE OF GOVERNING DOCUMENT: CONSTITUTION

How the charity is constituted: Charitable Trust

The Cornwall Climate Care trustees are responsible for the overall management and control of the charity and hold ordinary meetings twice a year, with additional informal meetings called as necessary. All trustees give their time freely, without remuneration



TRUSTEES

Cornwall Climate Care's trustees represent a broad range of skills and experience to help support and enhance the work of the charity, and we were delighted over the course of the financial year covered by this report to welcome Louise Fox as a trustee. Louise is director of the Mor Media charity and the Cornwall Film Festival, bringing a wealth of wonderful experience and enthusiasm to our team!

You can read more about our trustees, staff, friends and collaborators on the 'About Us' section of our website cornwallclimate.org

If you are able to offer any practical support for our work or would be interested in becoming a trustee please do get in touch!



WHO WE ARE AND WHAT WE DO

Cornwall's Climate Stories is a series of twelve 30-minute documentaries being produced over the next few years. These films look at how climate change is affecting every aspect of our lives in Cornwall, from health to fishing, energy to water, farming to transport.

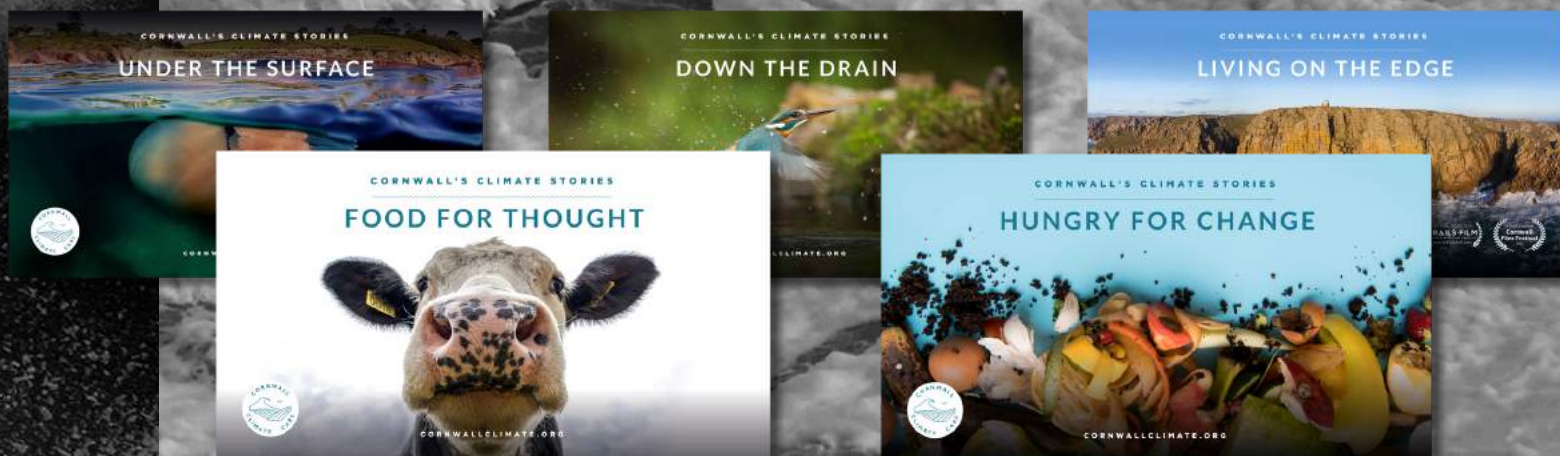
The films are non-political, non-sensationalist and feature expert research from local institutions as well as inspiring stories about the real people working to make a positive a difference.

Each film is narrated not by a professional presenter, but by a different local person who is relevant to and passionate about the topic in question.

The Cornwall's Climate Stories films are made by director Bryony Stokes and producer Claire Wallerstein, with the support and contributions of many other local videographers, researchers, video and audio editors and musicians.

The films are freely available online and are also used widely for community screenings and discussion events, as well as in schools.

We also offer opportunities for film students and young people to assist us with gathering footage, research, etc.



The film poster images for our first 6 films.

REVIEW OF ACTIVITIES AND ACHIEVEMENTS



FILMS

Over the course of the year we produced and released our two food-related films – Food for Thought, focusing specifically on issues around livestock farming and climate change, and Hungry for Change, which looks at different aspects of food and climate, including food waste, food miles and the efforts to increase local food security.

We also filmed most of the interviews for the seventh film in the Cornwall's Climate Stories series, Power to the People – looking at issues around energy and climate change in Cornwall.

We were able to offer work experience to Falmouth University student Stella Hopkinson, who assisted us in filming some of the content for these films.



Student, Stella Hopkinson, and Director, Bryony Stokes - filming drilling at Stithians for film *Power to the People*

Food for Thought, presented by organic beef farmer Lisa Guy, had a preview screening to the full chamber of Cornwall Councillors, as well as subsequent launch screenings throughout January at the Oxford Real Farming Conference, the Savoy Cinema in Penzance (where we were joined for the Q&A session by, among others



The audience at our launch screening of *Hungry for Change* at Plaza Cinema Truro Rob Percival (food policy advisor for the Soil Association) and Derek Thomas MP, who had recently become the first Cornish MP to endorse the Climate and Ecology Bill).

We also hosted further launch screenings at the Plaza Cinema in Truro, St Ives Arts Club, Calstock Arts Chapel, Maker with Rame Community Hall and the Wadebridge Renewable Energy Network 'your energy transition' open day.

Hungry for Change, presented by St Ives forager Josh Quick, was launched in July, with premiere screenings at the Plaza Cinema in Truro (with a large-screen audience of 140) St Ives Arts Club, Helston Town Hall, Plymouth Arts Cinema and Calstock Arts Chapel.

We teamed these events with food to intrigue our viewers – canapés made from some of the ingredients we'd covered in the film, including waste supermarket food, foraged plants and insects (British-farmed crickets).

We sold out of tickets for these events, which sparked some great conversations and were followed by fascinating Q&A discussions with some of the expert contributors to the films and others who we hadn't been able to feature, also working on climate-friendly food production.

At several of the *Hungry for Change* launches we also showed another film of the same name, after having been approached by the RSPB and WWF, which produced this film, focusing on other aspects of ecological food production and inspired by the Sir David Attenborough *Wild Isles* series.



Our director Bryony and some of our insect and reclaimed food canapés.

As well as being hosted on our own website and YouTube channel, our films are also available on the Waterbear network (waterbear.com), a streaming site dedicated to environmental programming, giving our films greater international reach.

Our films Down the Drain and Food for Thought are also being used to help support training for new Environment Agency officers. Food for Thought has also been used as a teaching tool for agricultural students at Duchy College.



VIEWER FEEDBACK

We introduced online surveys over the course of the year, in order to gather feedback from viewers at our events. On average, viewers gave the films a score of 9.4 out of 10, particularly praising their balanced approach. The words most commonly used to describe how people felt after watching the films were 'inspired', 'positive' and 'keen to learn more'.



OTHER SCREENINGS

Over the course of the year we also held other screenings at the following venues and events:

- Green Gathering festival, Chepstow,
- Armchair Adventure festival, Mt Edgcombe (SE Cornwall),
- Newquay Orchard,
- Exeter Phoenix,
- Cornwall Film Festival Falmouth,
- Cornwall Wildlife Trust photographic group,
- Looe Marine Conservation Group cinema by the sea,
- Benow festival, Falmouth Arts Gallery
- St Agnes Miners and Mechanics Institute,
- Falmouth Harbour Open Day,
- Maker-with-Rame WI
- U3A, Isles of Scilly
- Friends of Fowey Estuary
- National Trust, north Cornwall group,
- Transition Tavistock



Pictured left to right: director Bryony, producer Claire, distribution manager Gill at Armchair Adventure Festival 2023



Cornwall Climate Care's screening at Armchair adventure festival

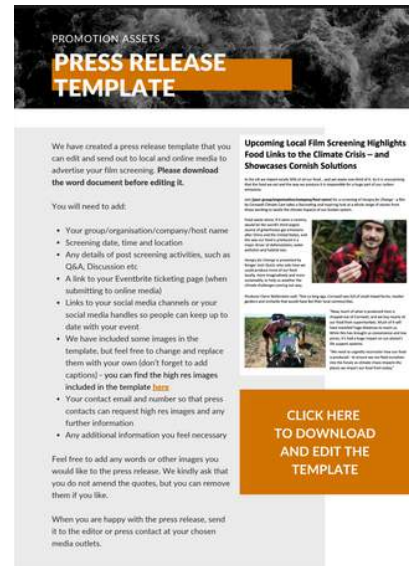


SCREENING INCOME AND MATERIALS FOR INDEPENDENT EVENTS

We took the decision to introduce a licence fee pricing structure for groups wishing to screen our films, in line with other similar production companies, in an effort to make our work more financially sustainable.

We introduced these charges partway through the year, and now charge £50 for up to two films, £100 for three or more, and an additional £50 if a member of the Cornwall Climate Care team is required to be in attendance, in order to help cover our time and travel expenses.

We also produced screening packs to go with each of our films, in order to enable groups and organisations to lay on their own events without requiring one of our team necessarily to take part. These packs contain all the information that could possibly be required on how to run and promote a screening, including guided discussion materials to enable fruitful audience conversations following the film and to stimulate ideas around what communities and individuals could do to help.



An extract from Hungry for Change's 24 page screening promotion pack




These materials have enabled us to massively extend our reach, with our films being screened at 18 other events throughout the year (see below) – including some far beyond our geographical areas, such as Cumbria and Dorset. This has also enabled us to increase our income to help make the production of our films more financially sustainable.

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GENERAL QUESTIONS

Following the screening you may want to get the ball rolling by asking a few generic questions for people to call out their responses, for example:

-  Are there any things you didn't know about?
-  Are there any topics you want to find out more about?
-  Is there anything you now want to do differently as a result of watching the film?

An extract from the first page of Hungry for Change's Discussion Guide

Independent screenings were held at:

- 99p films, Falmouth Poly (two screenings)
- Mid-Cornwall Eco Hub launch
- Transition Constantine
- Perranzabuloe Action on Climate Emergency
- Climate Action St Austell
- Cornwall VSF big green week
- Eden Project during the Coronation weekend
- Rotary club Falmouth
- Calstock parish local history group
- CFyIm big green week at Stones Bakery, Krowji
- St Erme Parish Council
- Alhambra Cinema, Penrith, Cumbria
- Fowey Town council
- Bridport arts centre, Dorset
- Cornwall Confederation of Wis
- Centre of Pendeen
- Bournemouth Extinction Rebellion
- Newlyn Art Gallery



Gleaners picking waste cauliflowers as featured in our film, *Hungry for Change*

Over the course of the year we engaged directly with around 3,000 people through our screenings and events, and received £6,546.99 from film screening licences and ticket sales. Over the coming year we will focus more heavily on promoting our independent screening materials more broadly nationwide.

We also hosted online screenings and Q&A for Vet Sustain, a national organisation championing sustainability among veterinary professions all across the country, and an event for new Masters students held by the University of Exeter's Environment and Sustainability Institute.

We took part in several other events over the year too, including the Cornwall Real Food and Farming conference in Penzance, and the Blue Earth Summit and Wildscreen Film Festival (both in Bristol).



EDUCATION WORK

Climate change, and how our societies respond to it now, is going to overshadow the lives of all today's young people. We believe that our films have a role to play, not just by showing young people that this is relevant to us here in Cornwall too when so much curriculum content focuses on places overseas, but also by inspiring them and giving them hope, by telling the stories of local people who are doing exciting and sometimes unusual or pioneering things to help develop solutions to tackle future challenges.

Over the course of the year, our education coordinator Hayley Hill delivered workshops based around the Cornwall Climate Care films, and supported by Dr Jodie Fisher from Plymouth University, engaging with students at:

- Lewannick Primary School, Launceston
- Fourlanesend Primary School, Cawsand
- Whitleigh Primary School, Plymouth
- Oak Tree School, Truro
- St Agnes Academy, St Agnes
- Totnes Progressive School, Devon
- St Day and Carharrack Primary School, St Day
- Cubert Primary School, Newquay
- Millbrook Primary School

In addition, Claire delivered two assemblies to the Torpoint Community College student council as well as a presentation to students at Falmouth School.



Our education coordinator, Hayley, leading a school workshop.

We engaged with over 400 students, and over the course of the coming year we will focus on building up our programme of school workshops much further. We are also an official supporter of Teach the Future, which is calling for climate change education to be improved and taught across the curriculum.



OPEN PLANET

We were delighted during the year to become one of the early affiliates of this exciting and hugely important new global project, which is a partnership between Studio Silverback (the producers of Our Planet, David Attenborough: A Life on Our Planet and The Earthshot Prize with Prince William) and Carnegie Mellon University's CREATE Lab.

Over the next decade, likely to be the most important decade in modern human history, Open Planet will be building up an ever-expanding global library of world-class footage, images, science and geospatial data, telling the story of our planet as it changes.

We have contributed significant amounts of footage shot during the production of Cornwall's Climate Stories to Our Planet, which will make the material available to activists, change makers, educators and decision makers, enabling them to tell stories that inspire change and optimism. The Open Planet site can be found at openplanet.org



CORNWALL CLIMATE COMMISSION

We have been invited to form part of the team working to develop the terms of reference of the future Cornwall Climate Commission and Claire took part in several meetings.

Climate Commissions are city- or county-wide partnerships bringing together people from the public, private and civic sectors who work collaboratively with the local authority to help drive climate action. Commissions are independent advisory groups and do not have a governance role



RECOGNITION

We were runners up in the Cornwall Sustainability Awards carbon neutral category.

We also reached the finals of the Green Business category of the prestigious Westcountry Women Awards.

In media coverage, Claire took part in a 20-minute interview on the Julie Skentelbery show on BBC Radio Cornwall, discussing our forthcoming charity banquet at Boconnoc House as well as the UK Government's recent rolling back of climate measures.

Food for Thought received a very positive review in the Sustainable Food Trust's newsletter, which goes out to all the SFT's supporters and was also promoted in the Cornwall Food and Farming Group newsletter.

We also had a blog post published on Helen Round's newsletter to followers as well as articles in Westcountry Voices and the Tamar Valley News.



TEAM AWAY DAY

The team of Cornwall Climate Care full-time and occasional staff members and contributors has grown substantially over the past three years, and given that most of us work remotely we decided to all meet up for an away day in September 2023.

We had a fantastic day out at Coombeshead Rewilding just across the border into Devon, learning about the fantastic work that goes on there to breed the many species large and small needed for rewilding projects across the country



GRAVEYARD OF EXTINCT SPECIES

We are always looking for novel ways of communicating information about the climate and ecological emergencies, in order to reach different audiences.

Using information from the Cornwall Wildlife Trust's State of Nature report and data from other recording bodies, we created a simple graveyard of species that are now considered to be extinct across Cornwall (or more locally across the Rame Peninsula).

This was put on display in the grounds next to Mt Edgcombe House over the summer of 2023, where it was seen by hundreds of visitors, and we will aim to use it in further locations over the coming year.



The graveyard of extinct species at the grounds of Mount Edgcombe house

FOSSIL FUEL NON-PROLIFERATION TREATY

We are proud to have become a signatory to the Fossil Fuel Non-Proliferation Treaty, signed by hundreds of thousands of individuals, organisations and scientists, calling for an end to fossil fuel use and a just transition away from coal, oil and gas.



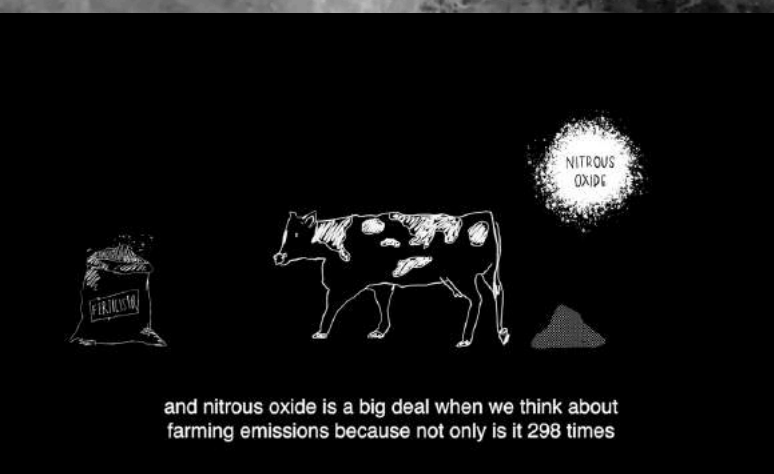
FINANCIAL SITUATION



FILMMAKING COSTS & EXPENDITURE

We are now producing two documentaries each year, as well as our programme of public and school screenings and attending other events. Each documentary, plus associated outreach work, costs around £35,000.

The cost of the films has risen since Cornwall Climate Care was launched as we have started to incorporate more elements such as animations, specially composed soundtrack music, professional audio engineering and colour grading. The films are also now covering more complex topics, requiring greater research. However, the cost and time taken to produce our films is still substantially less than the industry standard generally required for documentaries of this length.



Animation from *Food for Thought*



Animation from *Hungry for Change*

Aside from our film research, production and editing costs, our expenditure also covers travel, equipment, charity admin/ funding applications, meetings, insurance, accountancy, social media and PR, publicity materials, launch event costs, production of audio interviews, production of educational and information materials, presentations at conferences and other events, etc.

All Cornwall Climate Care's expenditure is done in accordance with the Financial Controls Policy agreed by the charity's trustees.

Costs for each film may vary somewhat depending on locations and the amount of travel needed, number of shoots or editing required, amount of third party footage to be bought in, etc, etc.

From time to time Cornwall Climate Care will use the services of local, suitably qualified, trusted third parties for various aspects of the films' production. This enables us to:

- Keep costs down and save time – enabling us to complete the documentaries with a shorter turnaround period
- Source specific and expert footage that we would be unable to source ourselves, such as drone, underwater, wildlife, nighttime footage, etc.
- Avoid the cost, travel and carbon emissions of reproducing footage that already exists



Pictured left to right: cameraman Tom Kirkman, Ed and Ollie from Here Now Films, edit Assistant Vee Vimolmal, cameraman and drone operator Mike Osborne.



ASSETS AND LIABILITIES

Cornwall Climate Care owns no property and has very few assets. The equipment used for filming and editing the documentaries belongs to the self-employed filmmakers.

However, a small number of fixed assets that are essential specifically to the production of Cornwall's Climate Stories have been bought using charity funds. These are predominantly hard drives used to store final film files and rushes – instead of incurring the expense (and carbon emissions) of storing these indefinitely online.

Cornwall Climate Care retains ownership of these assets. Should the charity be dissolved upon completion of its work, the trustees will arrange for the sale of any assets, based on their market value, or their further distribution to other charities working in the same field



FUNDING

Our opening balance on 1 October 2022 was £81,227.



INCOME

Our total income over the financial year was £87,900.

This was made up of bequests, grants, donations, consultancy fees and Gift Aid, as follows:

- £50,000 from the estate of a private individual who cared deeply about nature and the environment.
- £21,478 from our Crowdfunder appeal (including £5,000 in match funding from the Cornwall Council
- Climate and Nature Fund and £5,000 from the Aviva Community Fund).
- £6,033 from ticket sales and independent film screenings
- £3,780 from the Cornwall Community Foundation
- £2,483 in donations
- £1,862 from Cornwall Catchment Partnership
- £1,004 in Gift Aid
- £1,000 from the Carew Pole Charitable Trust
- £250 in Community chest funding from Cllr Jim McKenna



EXPENDITURE AND BALANCE

Following total annual expenditure of £109,696, our closing balance stood at £59,431. The majority of the work involved in making the films is done by producer Claire Wallerstein and director Bryony Stokes. Claire also fulfils a second role as the director of the charity, responsible for its administration and public-facing activities.

Over the course of the financial year, Claire was paid a total of £32,526, while Bryony received £26,118. We pay all charity staff well above the minimum wage, while professional sub-contractors are paid in accordance with the Bectu union pay scale for audio-visual industry professionals.

All the charity's expenditure is governed by a financial controls policy.

With our aim being to produce two-three documentaries per year, the charity's policy on reserves is to retain a minimum level of funds in our account sufficient to fund production of the following film in the series.

We plan to raise the required funds over the following year through a mix of grant funding as well as through supporter donations and ticket sales/ donations at public screening events.



Director, Bryony and Charity Director / Producer, Claire in Calstock.



VOLUNTARY CONTRIBUTIONS

It is very important to us to recognise the huge amount of goodwill that we receive, with everyone from our own trustees to community volunteers and fellow filmmakers donating their time as well as goods and services to the Cornwall's Climate Stories project.

This contribution is very significant, and without it we would not be able to complete anything like the amount of work or deliver the events that we do. We are enormously grateful to everybody who supported us in this way during the 2022-2023 year.

We calculate the time voluntarily contributed to our work at £25/hour, as advised by the Heritage Lottery Fund, with expert contributions calculated at £35/hour.

Unclaimed travel is calculated at our travel reimbursement rate of 45p/ mile.

Volunteers at events

171 hours

Trustees and team members

208 hours

Work experience students

36 hours

Film contributors – interviews, expert advice, research and events

188.5 hours

Support on locations

10 hours

Expert script advice/ meetings

58 hours

Accountancy support - 10 hours

Plymouth University – preparing school workshops material, funding application, meetings, unpaid workshop delivery

80 hours

Banquet support – venues and catering

66 hours

Donated footage and equipment loans – **£2,500**

Crowdfunder rewards, silent auction and banquet ingredient contributions = **£4,153**

Total goods and services: **£6,683**

Travel: **£711.90**

Total time volunteered: **£32,932.50**

TOTAL VOLUNTARY CONTRIBUTIONS - £40,327.40

ACCOUNTANCY AND INDEPENDENT EXAMINER

A chartered accountancy firm, Wing Accountants, was employed to produce our accounts, which have subsequently been independently examined by Laurence Watkins.

We are grateful to Laurence for his assistance and also to Emily Young, Cornwall Climate Care's bookkeeper.



SUSTAINABILITY AND OUR OWN FOOTPRINT



SUSTAINABILITY AND OUR OWN FOOTPRINT

We take our own impact very seriously, and abide by an environmental policy to ensure that this is kept as low as possible, for example by storing only a minimal amount of material on the cloud and using only rechargeable batteries for filming and sound equipment.

We use public transport if possible (though this is difficult when travelling to remote locations with heavy filming equipment) and otherwise use an electric vehicle to travel to our films shoots and other events.



LOOKING FORWARD...

The remaining films in the series will be about climate change in Cornwall in relation to:

- Housing
- Transport
- Waste
- Health
- Restoration of nature/ natural solutions

We are also planning a range of content looking at the rising phenomenon of climate misinformation and conspiracy theories in the run-up to the COP29 climate talks.



A Q&A after a screening of Food for Thought, at St Ives Arts Club

We are already researching and filming for future films and look forward to bringing them to you all soon! If you know of any interesting people, communities, research or other stories that fall within these categories please do let us know!

TRUSTEE DECLARATION



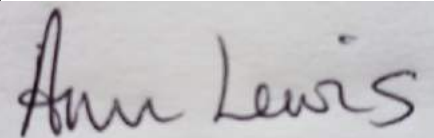
Dawn Williams

05 / 07 /2024



Alex Huke

05 / 07 /2024



Ann Lewis

05 / 07 /2024



Louise Fox

05 / 07 /2024